



The Headshot: The Secrets to Creating Amazing Headshot Portraits

By Peter Hurley

Pearson Education (US). Paperback. Book Condition: new. BRAND NEW, The Headshot: The Secrets to Creating Amazing Headshot Portraits, Peter Hurley, It used to be that the only people that needed professional-looking headshots were actors and models, but now thanks to Facebook, Twitter, LinkedIn, and social media in general, headshots are hot! They've never been more in demand than they are today, and Peter Hurley's unique headshot style and trademark look have made him the most sought-after headshot photographer in the world today. Here's your chance to learn exactly how to create "the look" that everybody's after. This is bankable stuff! If you're not adding headshots to what you offer as a photographer, you're leaving a lot of money on the table. Peter knows first-hand the secrets to not only lighting your headshots like a pro (there's a whole chapter on that alone), but in this book he reveals, in the very same fashion that made him a famous name with photographers everywhere, how he gets authentic expressions and incredibly flattering positioning that will make your clients look better than they ever have in any photo-period! It's all here: he shows you his positioning techniques, his secrets for getting genuine smiles...



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