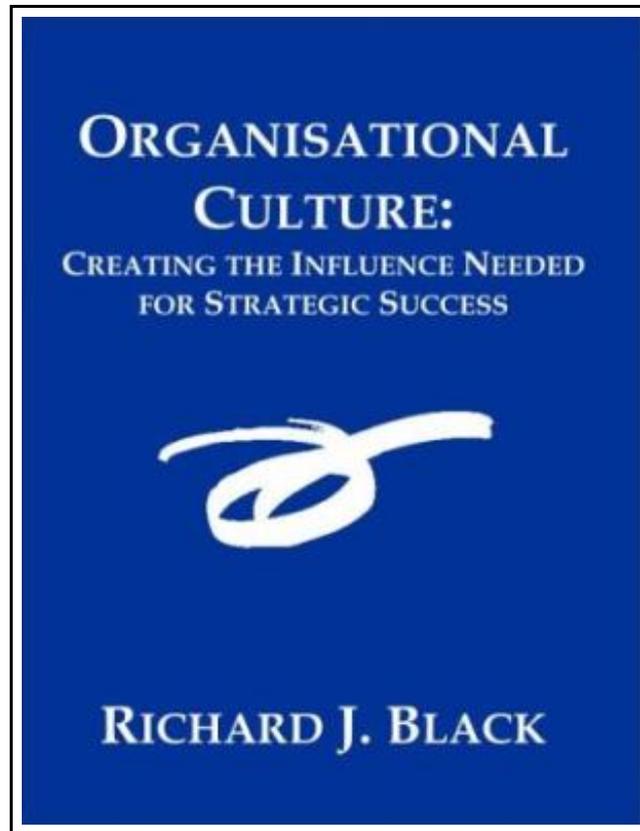


Organisational Culture: Creating the Influence Needed for Strategic Success (Paperback)



Filesize: 8.75 MB

Reviews

*This pdf is fantastic. This really is for all who statte there was not a worth looking at. Your lifestyle period is going to be convert the instant you complete looking over this pdf.
(Dr. Chaim Kub)*

ORGANISATIONAL CULTURE: CREATING THE INFLUENCE NEEDED FOR STRATEGIC SUCCESS (PAPERBACK)



To download **Organisational Culture: Creating the Influence Needed for Strategic Success (Paperback)** PDF, you should access the button beneath and download the ebook or gain access to other information which are highly relevant to ORGANISATIONAL CULTURE: CREATING THE INFLUENCE NEEDED FOR STRATEGIC SUCCESS (PAPERBACK) book.

DISSERTATION.COM, United States, 2003. Paperback. Book Condition: New. 238 x 182 mm. Language: English . Brand New Book ***** Print on Demand *****.The strategy team have technology ideas and frameworks that represent the best body of knowledge for creating real business value from technology, but only other teams not the strategy team can create the value, by broadly completing the strategy team s ideas. The delivery teams often ignore the ideas. Sometimes real conflict emerges. It feels like the other teams think differently in a deeply rooted way. Could differences in organisational culture be to blame? This dissertation examines the organisational culture perceived within BP s energy trading technology team known as Integrated Supply and Trading Digital Business (ISTDB). The focus is on the Strategy and Architecture team (SA) who are responsible for assuring the long-term viability of technology delivered to the business by setting and enforcing technology standards with the technology delivery teams (Regional Businesses or RBs). SA relies on influence and persuasion to build compliance with the standards as it does not have line management responsibility for the other teams. This research concludes the perception of organisational culture is different between SA and the RBs, and that it is a cause of conflict. The research also identifies that perceived organisational culture in ISTDB technology team as a whole is non-cohesive and not well aligned with the BP business strategy.This is a suboptimal arrangement for value creation. The author recommends both short-term and long-term shifts in working practices to correct this imbalance. The changes include a new emphasis on communications, new personnel hiring procedures and cross-cultural awareness training.

 [Read Organisational Culture: Creating the Influence Needed for Strategic Success \(Paperback\) Online](#)

 [Download PDF Organisational Culture: Creating the Influence Needed for Strategic Success \(Paperback\)](#)

You May Also Like



[PDF] Oxford Primary Illustrated Maths Dictionary (Paperback)

Follow the web link listed below to download "Oxford Primary Illustrated Maths Dictionary (Paperback)" PDF file.

[Save ePub »](#)



[PDF] Children s Educational Book Junior Leonardo Da Vinci : An Introduction to the Art, Science and Inventions of This Great Genius Age 7 8 9 10 Year-Olds. [British English] (Paperback)

Follow the web link listed below to download "Children s Educational Book Junior Leonardo Da Vinci : An Introduction to the Art, Science and Inventions of This Great Genius Age 7 8 9 10 Year-Olds. [British English] (Paperback)" PDF file.

[Save ePub »](#)



[PDF] The Water Goblin, Op. 107 / B. 195: Study Score (Paperback)

Follow the web link listed below to download "The Water Goblin, Op. 107 / B. 195: Study Score (Paperback)" PDF file.

[Save ePub »](#)



[PDF] Oxford Very First Dictionary (Paperback)

Follow the web link listed below to download "Oxford Very First Dictionary (Paperback)" PDF file.

[Save ePub »](#)



[PDF] Oxford Primary Illustrated Science Dictionary (Paperback)

Follow the web link listed below to download "Oxford Primary Illustrated Science Dictionary (Paperback)" PDF file.

[Save ePub »](#)



[PDF] I Am Reading: Nurturing Young Children s Meaning Making and Joyful Engagement with Any Book (Paperback)

Follow the web link listed below to download "I Am Reading: Nurturing Young Children s Meaning Making and Joyful Engagement with Any Book (Paperback)" PDF file.

[Save ePub »](#)