

Find Kindle

MARKETING COMMUNICATIONS OF NON-PROFIT ORGANIZATIONS



GRIN Verlag. Paperback. Book Condition: New. Paperback. 60 pages. Dimensions: 8.3in. x 5.9in. x 0.2in. Seminar paper from the year 2006 in the subject Business economics - Marketing, Corporate Communication, CRM, Market Research, Social Media, grade: 1, 3, Heilbronn University (Internationale Betriebswirtschaft Interkulturelle Studien), course: Marketing of non profit organizations, 28 entries in the bibliography, language: English, comment: Twenty years ago, marketing was a dirty word for those involved in non-profit organizations NPOs. It meant business, and nonprofits prided themselves on...

Download PDF Marketing Communications of Non-Profit Organizations

- Authored by Jens Walther
- Released at -



Filesize: 6.25 MB

Reviews

This publication is wonderful. It is amongst the most remarkable pdf i have got read. Its been written in an exceptionally basic way and it is merely after i finished reading through this pdf in which really transformed me, alter the way i really believe.

-- **Shayne Schneider**

Thorough information! Its this kind of very good read. It is writter in basic words and not hard to understand. You wont feel monotony at anytime of your respective time (that's what catalogues are for regarding should you question me).

-- **Roel Bogisich Sr.**

This pdf will never be straightforward to begin on looking at but really entertaining to read through. I really could comprehended everything out of this composed e pdf. I am just very easily could possibly get a enjoyment of looking at a composed ebook.

-- **Dr. Mallory Bashirian Sr.**